



PROJECT PROFILE

THE UL STORY

Underwriters Laboratories World Headquarters

Around the globe, **UL** works to help customers, purchasers, and policy-makers navigate market risk and complexity.

Located in the lobby of UL's Northbrook, Illinois World Headquarters, this design translates the story of UL's rich history of safety science to advance innovation, positioning UL as a forward-looking trusted partner in modern global supply, logistics and manufacturing standards, compliance and testing.

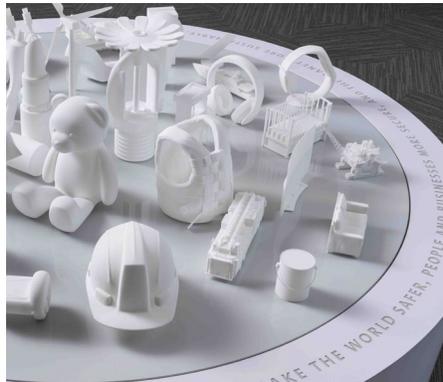
Working with Kahler Slater Branded Environments, Bluewater Studio was the partner of choice to execute, produce and install Kahler Slater's innovative, high-end design for visitors to experience the UL story.

> "Thanks, BW team, This is the most amazing corporate branding install that I have seen. The creativity, communication, cooperation, and teamwork were truly enjoyable, and the end-product spectacular!"

– VICE PRESIDENT
JLL

> "Bluewater Studio has separated your team from our pool of other partners. This distinction is due to your impressive attention to this project, general ease of working with you and your final quality product. A sincere thank you from your friends at Kahler Slater"

– ENVIRONMENTAL BRANDING
TEAM LEADER



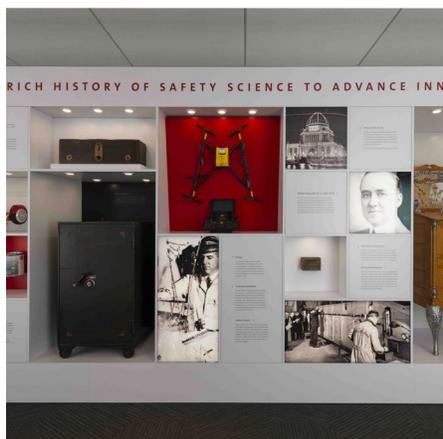
Executing great design is a passion for the Bluewater Studio Team and a challenge we always like to take on!

The design was sophisticated in style and detail and encompassed a variety of high-end finishes, materials, LED lighting and refined unique graphics applications, textures and layers – providing UL with an environment that is remarkable and impressive.

SCOPE OF WORK

- > Project Planning & Management
- > Budgeting & Scheduling
- > Design Solutions
- > Prototyping and Sampling
- > Graphic Production
- > Fabrication
- > Installation

Design by Kahler Slater
Environmental Branding



We'd love to **CONNECT** with you. Call 248.356.5123 or fill out our [contact form](#).

www.bluewater.studio