

PROJECT PROFILE

ACCELERATING NEW GROWTH

Alexandria LaunchLabs - One Kendall Square

Alexandria LaunchLabs is a premier startup platform for early-stage life science companies, helping to dramatically accelerate their growth by providing turnkey laboratory and office space, entrepreneurial support, strategic programming, and access to risk capital.

Bluewater Studio collaborated with Perkins+Will Branded Environment Team and Alexandria Real Estate Equities, Inc. to activate an innovative branded space in their new Cambridge, Massachusetts LaunchLabs location.

> "Please extend a sincere THANK YOU to everyone on the Bluewater Studio Team for making this project a HUGE success! We know it was not easy and appreciate your tenacity in getting this one wrapped up successfully!"

– ASSOCIATE PRINCIPAL
PERKINS+WILL

"This is a stimulating and innovative space. The design encompasses a variety of high-end finishes, complex graphic applications and changeable LED lighting integrated into a dimensional feature wall. It has been a pleasure to work with such a talented design team and to collaborate on executing such innovative and complex design work."

– JAMES HUNGERFORD
SVP, BLUEWATER STUDIO

SCOPE OF WORK

- > Project Planning & Management
- > Design Solutions
- > Prototyping and Sampling
- > Graphic Production
- > LED Lighting Application
- > Fabrication & Installation

Design by Perkins+Will



We'd love to CONNECT with you. Call 248.356.5123 or fill out our [contact form](#).
Find out more about us at www.bluewater.studio.