

EXHIBITING A LEGACY

University of Cincinnati Gardner Neuroscience Institute

Within a new, state-of-the-art facility created to transform the **UC Gardner Neuroscience Institute** into the nation's premier destination for neurologic and psychiatric care, research and education, **Bluewater Studio** collaborated with **Perkins+Will Branded Environments** to provide a stunning, permanent educational display for the extensive Rookwood Pottery collection of the facility's major donor.

Rookwood Pottery, decorated with painted images of real Indian people, and then glazed by a thick, rich, colorful layer of glass, became popular as Cincinnatians, reflecting on industrialized America, longed for the simple life embodied at the time by the American Indian.

> "Jim [Gardner]'s beloved Rookwood collection, and the stories the pieces tell, will live on at The UC Gardner Neuroscience Institute. The foremost collection of its kind, this pottery signifies the importance of the American Indian in the Cincinnati Valley area, and the impact the Gardner family has had on UCGNI."

— ANITA J. ELLIS
FORMER DEPUTY DIRECTOR
OF CURATORIAL AFFAIRS,
CINCINNATI ART MUSEUM

"It is... a state-of-the-art, museum-quality display of Rookwood pottery. Rookwood is something unique to Cincinnati. It's something that was a great love for Jim Gardner."

— DR. JOSEPH BRODERICK
DIRECTOR OF THE UC GARDNER
NEUROSCIENCE INSTITUTE

SCOPE OF WORK

- > Project Planning & Management
- > Design Solutions
- > Prototyping & Sampling
- > Graphic Production
- > Media & Technology
- > Fabrication & Installation

Design by Perkins+Will



We'd love to **CONNECT** with you. Call 248.356.5123 or fill out our **contact form**.
Find out more about us at www.bluewater.studio.