



The Legacy Walk

Kellogg's World Corporate Headquarters

More than 100 years ago, W.K. Kellogg created his first batch of Kellogg's Corn Flakes. Today's visitors immerse themselves in this and other stories along the Kellogg Legacy Walk.

Executing a powerful design by the Kahler Slater Branded Environment Team, Bluewater Studio managed, fabricated, produced, and installed this inspiring environment in a boldly renovated space at Kellogg's Headquarters.

Elegantly lit glass display cases highlight more than 300 archival mounted historical objects – all nestled into the walkway walls. Large monitors in the walkway provide added emotional resonance with select video clips from Kellogg's archives.

The striking red ribbon flowing through the sloped legacy walkway visually unites the design, the space, and the story.

The outcome... an engaging and inspiring space!

DESIGN:
Kahler Slater Branded Environments



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