



Photography: Danielle Owensby and PD Rearick, courtesy of the Cranbrook Art Museum

A Unique Visitor Experience

Cranbrook Art Museum

DESIGN:
A Couple of Putts

**BLUEWATER
STUDIO**
ENVIRONMENTS + EXHIBITIONS

Art museums across the country continue to seek creative ways to drive traffic and create unique visitor experiences for guests of all ages. Bluewater Studio was selected by the Cranbrook Art Museum to create “Cranbrook on the Green,” an artist-designed mini-golf course inspired by their rich legacy of art and design.

Working closely with museum staff and the design firm A Couple of Putts, Bluewater Studio fabricated and installed ten custom-designed holes, each referencing different campus landmarks or objects in the museum’s collection. Several of the holes feature interactive elements, including one that plays musical notes and another that encourages guests to sit on one of Eero Saarinen’s iconic Tulip Chairs in the center of the hole while other players attempt to putt around them.

Bluewater Studio’s extensive experience working with cultural institutions prepared our team to meet the unique needs of the museum and deliver a high-end, artistically fabricated experience that is built to last.

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