



The Legacy Walk

Kellogg's World Corporate Headquarters

More than 100 years ago, W.K. Kellogg created his first batch of Kellogg's Corn Flakes. Today, visitors can immerse themselves in pieces of Kellogg history along the Kellogg Legacy Walk.

Executing a powerful design by the Kahler Slater Branded Environment Team, Bluewater Studio managed, fabricated, produced, and installed this inspiring environment in a boldly renovated space at Kellogg's World Headquarters.

Elegantly lit glass display cases highlight more than 300 archivally mounted historical objects, all nestled into the walkway walls. Large monitors provide added emotional resonance with vintage video clips from the robust Kellogg archives.

The striking red ribbon flowing through the sloped legacy walkway and across an atrium visually unites the design, the space, and the story.

The outcome is an engaging and inspiring space for employees and visitors alike.

DESIGN:
Kahler Slater Branded Environments