



The UL Story

Underwriters Laboratories

DESIGN:
Kahler Slater Environmental Branding



**BLUEWATER
STUDIO**

ENVIRONMENTS + EXHIBITIONS

Located in the lobby of UL's Northbrook, Illinois World Headquarters, Kahler Slater's innovative, high-end design captures the story of UL's rich history of safety science.

Selected as the partner of choice, Bluewater Studio executed, produced and installed a remarkable and impressive environment, which includes dimensional logos, media elements, and a display of company history.

This project, sophisticated in style and detail, encompasses a variety of high-end finishes, materials, LED lighting and refined unique graphic applications, textures and layers to create a bold and elegant brand experience.

"Bluewater Studio has separated your team from our pool of other partners. This distinction is due to your impressive attention to this project, general ease of working with you and your final quality product."

ENVIRONMENTAL BRANDING TEAM LEADER

www.bluewater.studio